

## START SMART FOOTBALL

- Prepares children (ages 3-5) for organized football in a FUN, non-threatening environment.
- Allows children the opportunity to work one-on-one with a parent.
- Teaches children a variety of football skills including: dribbling, throwing, catching, kicking/punting and running/agility.
- Meets for 6 weeks, one day per week for one hour.
- Offers exercises that become increasingly more difficult as the class progresses and children show improvement.

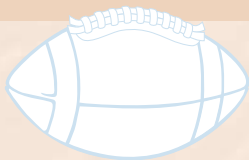


Equipment provided by: **franklin**  
SPORTS

## THE SURVEY SAYS

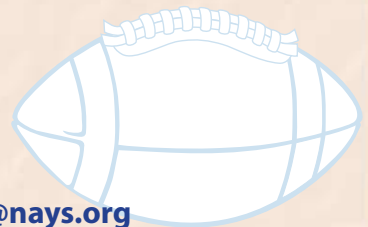
- 67% of parents are more likely to be involved in their child's sports experiences as a result of participating in Start Smart.
- According to a 1993 study:**
- 49% of the 5-10 year olds tested did not have the sports skills necessary to successfully compete in organized sports.
    - 70% of children drop out of organized sports by the age of 13.

## Sign up TODAY!



It's EASY to be a Start Smart Football Coordinator!  
Just fill out the order form on the reverse side and return it to:

**START SMART**  
**2050 VISTA PARKWAY, WEST PALM BEACH, FL 33411**  
**FAX: (561) 712-9887**  
**ORDER ONLINE AT SHOP.NAYS.ORG**



**Any Questions? Call us at (800) 729-2057 or Email: [startsmart@nays.org](mailto:startsmart@nays.org)**  
**Visit our website at: [www.nays.org/startsmart](http://www.nays.org/startsmart)**



A program of

*National*  
**ALLIANCE**  
*For Youth Sports*



# Bring Start Smart to Your Community...

## 3 Easy Steps to Get Started:

1. SELECT A COORDINATOR AND FACILITY FOR YOUR PROGRAM
2. FILL OUT AND SEND IN THE COMPLETED ORDER FORM.
3. REGISTER PARENT-CHILD GROUPS FOR YOUR PROGRAM.

## As a Start Smart Football Coordinator, I understand that:

- I am responsible for setting up and overseeing all aspects of the local program including communication with the national office about proper procedures for the program.
- The Start Smart program and its materials are copyrighted and any unauthorized changes are prohibited by law.
  - This program will be called and advertised as "Start Smart" in my community.
- I will read the entire Start Smart Coordinator's Manual and inquire about any questions that I might have about the program.

## Start Smart Football Program Materials

- Our kits contain all of the basic supplies that you'll need to run the program!
- Our manuals give you step-by-step instructions on how to run the activities.

**The Start Smart Football Starter Kit includes:** 1 Start Smart Football Coordinator's Manual ♦ 1 Start Smart Football Participant's Manual ♦ 1 "Model Youth Sport Parent" Video ♦ 1 Collared Instructor Shirt with Start Smart Football Logo ♦ 1 Start Smart Equipment Bag ♦ 5 Kicking Tees ♦ 1 Ball Pump ♦ 10 Scrimmage Vests ♦ 10 Cones ♦ 1 Cone Carrying Strap

**1. Start Smart Football Starter Kit**.....\$130 x \_\_\_\_\_ = \$ \_\_\_\_\_  
Please circle instructor's shirt size: S M L XL XXL Men Women

**2. Participant Supplies – REQUIRED materials for each parent-child group:**  
**Individual Football Participant Kits**.....\$26 x \_\_\_\_\_ = \$ \_\_\_\_\_  
(Kit includes: 1 Participant Manual, 1 Football, 1 Red or Yellow Flag Belt, 4 Cones, 1 Kicking Tee)

### Optional Materials (visit [SHOP.NAYS.ORG](http://SHOP.NAYS.ORG) for additional Start Smart materials)

**Additional Start Smart Baseball Participant Manual**.....\$5 x \_\_\_\_\_ = \$ \_\_\_\_\_

**Additional Start Smart Football Collared Instructor Shirt**.....\$30 x \_\_\_\_\_ = \$ \_\_\_\_\_  
Please indicate instructor's shirt size and quantity: Mens \_\_\_\_\_ S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ XXL  
Womens \_\_\_\_\_ S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ XXL

**YOUTH Start Smart Football Participant T-Shirts**.....\$9 x \_\_\_\_\_ = \$ \_\_\_\_\_  
Please indicate YOUTH shirt size and quantity: \_\_\_\_\_ XS \_\_\_\_\_ S \_\_\_\_\_ M \_\_\_\_\_ L

**ADULT Start Smart Football Participant T-Shirts** (one size-XL only).....\$9 x \_\_\_\_\_ = \$ \_\_\_\_\_

**"The Sport in Me" Workbook** (Parents and children can complete this activity workbook together!).....\$4 x \_\_\_\_\_ = \$ \_\_\_\_\_

\*All prices include shipping for orders within the Continental US  
Please allow up to 3 weeks for delivery of all products

TOTAL: \$ \_\_\_\_\_

**PLEASE NOTE:** There will be additional shipping charges for orders outside the Continental US

## Payment

### Submit your completed order form by:

1. Faxing it to (561) 712-9887
2. Mailing it to: Start Smart Sports Development Programs  
2050 Vista Parkway  
West Palm Beach, FL 33411
3. Order Online at [SHOP.NAYS.ORG](http://SHOP.NAYS.ORG)

### Payment Information:

1. Mail a check with your order
2. Mail or Fax Purchase Order with your order: PO# \_\_\_\_\_
3. Use your credit card by completing the following information:

Card Type (please circle one): Visa MasterCard Discover

Name (as it appears on card): \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 digit security code (on back of card): \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

## Where should we ship your order?

Name: \_\_\_\_\_

Organization's Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

How did you hear about Start Smart: \_\_\_\_\_

Anticipated Start Date for your program: \_\_\_\_\_