Start Smart Basketball

- Prepares children (ages 3-5) for organized basketball in a FUN, non-threatening environment.
- Allows children the opportunity to work one-on-one with a parent.
- Teaches children a variety of basketball skills including: dribbling/ball handling, shooting, passing/catching and running/agility.
- Meets for 6 weeks, one day per week for one hour.
- Offers exercises that become increasingly more difficult as the class progresses and children show improvement.

The Survey Says

- 67% of parents are more likely to be involved in their child’s sports experiences as a result of participating in Start Smart.

According to a 1993 study:

- 49% of the 5-10 year olds tested did not have the sports skills necessary to successfully compete in organized sports.
- 70% of children drop out of organized sports by the age of 13.

Sign up today!

It’s EASY to be a Start Smart Basketball Coordinator!
Just fill out the order form on the reverse side and return it to:

Start Smart
2050 Vista Parkway, West Palm Beach, FL 33411
Fax: (561) 712-9887
Order Online at SHOP.NAYS.ORG

Any Questions? Call us at (800) 729-2057 or Email: startsmart@nays.org
Visit our website at: www.nays.org/startsmart
Bring Start Smart to Your Community...
3 Easy Steps to Get Started:

1. SELECT A COORDINATOR AND FACILITY FOR YOUR PROGRAM
2. FILL OUT AND SEND IN THE COMPLETED ORDER FORM.
3. REGISTER PARENT-CHILD GROUPS FOR YOUR PROGRAM.

As a Start Smart Basketball Coordinator, I understand that:

- I am responsible for setting up and overseeing all aspects of the local program including communication with the national office about proper procedures for the program.
- The Start Smart program and its materials are copyrighted and any unauthorized changes are prohibited by law.
- This program will be called and advertised as “Start Smart” in my community.
- I will read the entire Start Smart Coordinator’s Manual and inquire about any questions that I might have about the program.

Start Smart Basketball Program Materials

- Our kits contain all of the basic supplies that you’ll need to run the program!
- Our manuals give you step-by-step instructions on how to run the activities.

The Start Smart Basketball Starter Kit includes:
1. 1 Start Smart Basketball Coordinator’s Manual
2. 1 Model Youth Sport Parent Video
3. 1 Collared Instructor Shirt with Start Smart Basketball Logo
4. 1 Start Smart Equipment Bag
5. 1 Ball Pump
6. 2 Basketball Hoops
7. 10 Cones
8. 1 Cone Carrying Strap

1. Start Smart Basketball Starter Kit ................................................. $210 x______ = $_____

2. Participant Supplies – REQUIRED materials for each parent-child group:
   Individual Basketball Participant Kits .............................................. $36 x______ = $_____
   (Kit includes: 1 Participant Manual, 1 Mini Basketball-for dribbling,
   1 Teslon Basketball-for passing/catching and shooting, 4 Cones, 1 Scrimmage Vest)

Optional Materials (visit SHOP.NAYS.ORG for additional Start Smart materials)

- Additional Start Smart Basketball Participant Manual ................................................. $5 x______ = $_____
- Additional Start Smart Basketball Collared Instructor Shirt .............................................. $30 x______ = $_____
  Please indicate instructor’s shirt size and quantity: 
  Mens S  M  L  XL  XXL
  Womens S  M  L  XL  XXL
- YOUTH Start Smart Basketball Participant T-Shirts ................................................. $9 x______ = $_____
  Please indicate YOUTH shirt size and quantity: 
  _____XS  _____S  _____M  _____L
- ADULT Start Smart Basketball Participant T-Shirts (one size-XL only) ................................................. $9 x______ = $_____
- “The Sport in Me” Workbook (Parents and children can complete this activity workbook together!) ................................................. $4 x______ = $_____

*All prices include shipping for orders within the Continental US
Please allow up to 3 weeks for delivery of all products

TOTAL: $________________

Payment

Submit your completed order form by:
1. Faxing it to (561) 712-9887
2. Mailing it to: Start Smart Sports Development Programs
   2050 Vista Parkway
   West Palm Beach, FL 33411
3. Order Online at SHOP.NAYS.ORG

Payment Information:
1. Mail a check with your order
2. Mail or Fax Purchase Order with your order: PO#
3. Use your credit card by completing the following information:
   Card Type (please circle one): Visa MasterCard Discover
   Name (as it appears on card): __________________________
   Card Number: __________________________
   Expiration Date: ____________________ 3 digit security code (on back of card): ________
   Signature of Cardholder: __________________________

Where should we ship your order?

Name: __________________________
Organization’s Name: __________________________
Street Address: __________________________
City: __________________________
State: __________ Zip: __________
Daytime Phone: __________________________
Fax Number: __________________________
Email Address: __________________________
How did you hear about Start Smart: __________________________
Anticipated Start Date for your program: __________________________