**Start Smart Football**

- Prepares children (ages 3-5) for organized football in a FUN, non-threatening environment.
- Allows children the opportunity to work one-on-one with a parent.
- Teaches children a variety of football skills including: dribbling, throwing, catching, kicking/punting and running/agility.
- Meets for 6 weeks, one day per week for one hour.
- Offers exercises that become increasingly more difficult as the class progresses and children show improvement.

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**The Survey Says**

- 67% of parents are more likely to be involved in their child’s sports experiences as a result of participating in Start Smart.

  **According to a 1993 study:**
  - 49% of the 5-10 year olds tested did not have the sports skills necessary to successfully compete in organized sports.
  - 70% of children drop out of organized sports by the age of 13.

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**Sign up Today!**

It’s EASY to be a Start Smart Football Coordinator!
Just fill out the order form on the reverse side and return it to:

**Start Smart**
2050 Vista Parkway, West Palm Beach, FL 33411
Fax: (561) 712-9887
Order Online at SHOP.NAYS.ORG

Any Questions? Call us at (800) 729-2057 or Email: startsmart@nays.org
Visit our website at: www.nays.org/startsmart
Bring Start Smart to Your Community...
3 Easy Steps to Get Started:

1. SELECT A COORDINATOR AND FACILITY FOR YOUR PROGRAM
2. FILL OUT AND SEND IN THE COMPLETED ORDER FORM.
3. REGISTER PARENT-CHILD GROUPS FOR YOUR PROGRAM.

As a Start Smart Football Coordinator, I understand that:

- I am responsible for setting up and overseeing all aspects of the local program including communication with the national office about proper procedures for the program.
- The Start Smart program and its materials are copyrighted and any unauthorized changes are prohibited by law.
- This program will be called and advertised as “Start Smart” in my community.
- I will read the entire Start Smart Coordinator’s Manual and inquire about any questions that I might have about the program.

Start Smart Football Program Materials

- Our kits contain all of the basic supplies that you’ll need to run the program!
- Our manuals give you step-by-step instructions on how to run the activities.

The Start Smart Football Starter Kit includes:
- 1 Start Smart Football Coordinator’s Manual
- 1 Start Smart Football Participant’s Manual
- 1 “Model Youth Sport Parent” Video
- 1 Collared Instructor Shirt with Start Smart Football Logo
- 1 Start Smart Equipment Bag
- 5 Kicking Tees
- 1 Ball Pump
- 10 Scrimmage Vests
- 10 Cones
- 1 Cone Carrying Strap

1. Start Smart Football Starter Kit .......................................................... $130 x _______= $_______
   Please circle instructor’s shirt size:  S     M     L     XL     XXL     Men     Women

2. Participant Supplies – REQUIRED materials for each parent-child group:
   Individual Football Participant Kits  ...................................................... $26 x _______= $_______
   (Kit includes: 1 Participant Manual, 1 Football, 1 Red or Yellow Flag Belt, 4 Cones, 1 Kicking Tee)

Optional Materials (visit SHOP.NAYS.ORG for additional Start Smart materials)

- Additional Start Smart Baseball Participant Manual ......................................... $5 x _______= $_______
- Additional Start Smart Football Collared Instructor Shirt .................................. $30 x _______= $_______
   Please indicate instructor’s shirt size and quantity:  Mens  S     M     L     XL     XXL
   Womens  S     M     L     XL     XXL

- YOUTH Start Smart Football Participant T-Shirts ............................................ $9 x _______= $_______
   Please indicate YOUTH shirt size and quantity:  ______XS    ______S    ______M    ______L

- ADULT Start Smart Football Participant T-Shirts (one size-XL only) ............ $9 x _______= $_______

- “The Sport in Me” Workbook (Parents and children can complete this activity workbook together!) $4 x _______= $_______

*All prices include shipping for orders within the Continental US
Please allow up to 3 weeks for delivery of all products

TOTAL: $___________

Payment
Submit your completed order form by:
1. Faxing it to (561) 712-9887
2. Mailing it to: Start Smart Sports Development Programs
   2050 Vista Parkway
   West Palm Beach, FL 33411
3. Order Online at SHOP.NAYS.ORG

Payment Information:
1. Mail a check with your order
2. Mail or Fax Purchase Order with your order: PO#________________
3. Use your credit card by completing the following information:
   Card Type (please circle one):  Visa     MasterCard     Discover
   Name (as it appears on card):__________________________________________
   Card Number:_______________________________________________________
   Expiration Date:_________ 3 digit security code (on back of card):
   Signature of Cardholder:______________________________________________

Where should we ship your order?
Name:_________________________________________
Organization’s Name:_________________________
Street Address:______________________________
City:________________________________________
State:_________________  Zip:_________________
Daytime Phone:______________________________
Fax Number:_______________________________
Email Address:________________________________
How did you hear about Start Smart:________________
Anticipated Start Date for your program:_________