**Hook A Kid On Golf**

**Hook A Kid On Golf** is America's most comprehensive national youth golf program. Our goal is to make the game of golf as accessible for youngsters as other youth sports such as baseball, basketball, football and soccer.

The Hook A Kid On Golf program provides communities with four distinct levels of programming and all the tools necessary to implement an organized youth golf program. These tools include providing quality equipment, affordable instruction, a structured system to learn how to play the game on the course and finally, a format for play that includes competition but stresses fun and learning.
Getting Started Is Easy...

Step 1
Program Manual - If you are interested in starting any or all of the Hook A Kid On Golf programs in your community, your first step is to order the HAKOG Program Manual. This comprehensive manual is your A-Z guide to starting and running a program. You can purchase the HAKOG Program Manual through the NAYS Online Store.

Step 2
Pick Your Program(s) - You don't have to do it all! Once you have read through the manual, decide which programs you would like to start in your community and where and when they will run. Program descriptions, equipment packages and pricing can be found on the following pages.

Step 3
Register Your Program - Return the Confirmed Site Report for each program you would like to begin. This report tells the National Office when your program will begin, where it will run, and the estimated number of participants. This report is required for planning and inventory purposes.

Step 4
Order Your Supplies - Up to three weeks before your program’s start date, please order the Starter and/or Participant Kits pertaining to the program(s) you are conducting.

Contact Us
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www.nays.org/programs/hook-a-kid-on-golf
hookakidongolf@nays.org
Start Smart Golf

Start Smart Golf is a developmentally appropriate introductory golf program for children 5-7 years old. It is a six session parent participation program for young children who are just learning the game of golf. The program consists of putting, chipping, pitching and full-swing exercises and offers a detailed skills evaluation. Start Smart Golf teaches parents how to teach their child golf using fun, developmentally age appropriate equipment from SNAG® that can be used almost anywhere. Start Smart Golf prepares children for traditional golf without the threat of competition or the fear of failure.

Start Smart Golf Kits include enough equipment for a 20 participant program (parent and child working together) that can be run over and over without having to buy any additional equipment. It also includes a detailed coordinator’s manual that will guide you through the different activities of each session and a coordinator’s shirt for your instructor.

Start Smart Golf kits consist of the following:

- 1 Start Smart Golf Coordinator’s Manual
- 1 Start Smart Golf Participant’s Manual
- 1 “Model Youth Sport Parent” DVD
- 1 Collared Instructor Shirt with Start Smart Golf Logo
- 1 SNAG Instructional Video
- 1 Start Smart Golf Equipment Bag
- 10 Right Handed Launchers (26”)
- 2 Right Handed Launchers (30”)
- 1 Left Handed Launcher (26”)
- 1 Left Handed Launcher (30”)
- 8 Rollers (26”)
- 2 Rollers (30”)
- 60 Large SNAG Balls
- 12 Launch Pads w/Replacement Tees
- 4 SNAGazoos
- 4 Snappers
- 4 Roller Brushes
- 4 Flagstickey Bases
- 4 Flagstickys
- 2 Inflatable Targets w/Bladder
- 2 Rollerama Targets

Start Smart Golf kits cost $1,295 plus shipping. Order using our online store today! Shipping varies by state.
Tee Level Introductory Clinic

Tee Level Introductory Clinics are designed for youngsters ages 8-15 who have little or no previous golf experience. This five session instructional clinic helps participants develop the basics of the golf swing, putting, chipping, and introduces them to the rules, etiquette, and history of the game. Each clinic consists of 12 hours of golf instruction, one day of on-course play, and each session is highlighted by a special presentation dealing with topics such as rules and etiquette, drug and alcohol awareness and golf course maintenance. Tee Level Clinics are designed to provide an easy to follow format for any youth organization, recreation agency, or golf course to use.

The Tee Level Clinic offers three unique ordering options.

Option 1 – Participants Keep Their Own Set of Clubs
Order a Participant Kit for each of your Tee Level Clinic participants. These kits include a set of Tour Edge junior clubs with stand bag, hat, golf shirt, golf balls, participant manual, bag tag, and accident insurance. Agencies will receive 1 complimentary instructor shirt for every 10 participant kits purchased.

Cost: $125 plus shipping per participant kit

Option 2 – Your Participants Already Have Clubs
Already have participants with clubs? No problem! This option allows you to order all the supplies included in the Participant Kit in Option 1 without the set of clubs.

Cost: $35 plus shipping per participant

Option 3 – Your Organization Keeps the Clubs
This final option allows your agency to purchase a Starter Kit, consisting of multiple sets of clubs to be shared by your participants, which your organization will keep and use clinic after clinic.

Tee Level Clinic Starter Kits include 10, 15, or 20 sets of Tour Edge junior clubs with stand bags, 1 Hook A Kid On Golf banner, 1 Participant Manual, 2 Coordinator Shirts

Cost Breakdown (all prices include shipping):
• 10 Set Starter Kit (will serve approximately 15 participants): $1,475
• 15 Set Starter Kit (will serve approximately 25 participants): $2,125
• 20 Set Starter Kit (will serve approximately 35 participants): $2,775

*If ordering a Starter Kit, you have the option to order our modified Participant Kits for your participants. These kits will include: golf shirt, hat, golf balls, participant manual and accident insurance.

Cost: $30 plus shipping per participant
Green Level Training Program

Upon completion of the Tee Level Clinic you have the option of offering our continuing programs (Green Level Training Program and Challenge Golf League) to your graduating participants. Offering these programs is not mandatory but we encourage you to consider them to keep your new golfers hooked!

The Green Level Training Program is designed to give youngsters 8-15 who are not quite ready for league play practical experience on the golf course using a fun format that stresses the importance of learning the rules and etiquette of the game. An easy to follow format starts with a skill evaluation and eventually takes each participant through practical instruction starting on the tee and ending on the green.

Each coordinating agency must register their program with the national office. Information on registering your program can be found near the end of this brochure.

Each **Green Level Training** participant will receive an individual membership kit which includes:

- Zippered Carry Pack
- Tee Pack
- 2 Golf Balls
- Green Level Player Handbook
- Ball Markers
- Green Level Bag Tag
- Accident Insurance

Cost: $20 [plus shipping](#) per participant
Challenge Golf League

The Challenge Golf League started in 1995 after a study, done by Hook A Kid On Golf, showed that 85% of kids introduced to golf wanted to continue playing in an organized format. Hook A Kid On Golf sought out to develop a national “Little League” of golf where youngsters could finally experience fun, team-oriented play on the golf course. The Challenge Golf League is modeled after other successful youth sport programs that have volunteer coaches and administrators supervising league play.

Youngsters ages 8-15 who meet a minimum skill requirement and have passed a rules and etiquette test are eligible to participate. They are placed on teams of six and assigned a volunteer coach. The league, which meets for 8-10 weeks, has a similar format to the Ryder or Solheim Cups. The teams compete each week against another team in the league using a scramble, match-play format.

One of the league’s goals is to allow participants to become familiar with playing on a golf course. Additionally, the Challenge Golf League enables youngsters to realize the importance of teamwork, sportsmanship and course-management.

Each coordinating agency must register their program with the national office. Information on registering your program can be found near the end of this brochure.

Each Challenge Golf League participant will receive:

- Tee Pack
- 2 Golf Balls
- Challenge Golf League Bag Tag
- Challenge Golf League Player Handbook
- Ball Markers
- Rules Test
- Accident Insurance

Cost: $20 plus shipping per participant.